

The fluids people: meet Eastern Hemisphere Technical Service Manager, Alessandro Cascone



At Newpark, we take pride in employing the very best fluids experts to deliver total fluids solutions from end to end – across drilling, reservoir and stimulation.

Introducing Eastern Hemisphere Technical Service Manager, Alessandro Cascone

When Alessandro first joined Newpark back in March 2003, he couldn't have imagined where his fluids journey would take him over the best part of the next two decades. Starting out as a Field Engineer in the Mediterranean, Alessandro's language skills (he speaks Italian, English, French and Dutch) enabled him to quickly broaden his horizons – supporting technical projects everywhere from Hungary and Germany to Iceland, Spain and the UAE.

Now settled back in his native Rome, Alessandro is working on bringing out the best in Newpark and Cleansorb for our Eastern Hemisphere clients as Technical Service Manager.

Leveling-up Newpark and Cleansorb's Eastern Hemisphere offering

Alessandro is already making an impact in his latest Eastern Hemisphere Technical Service Manager role. By building a bespoke training and development program, he's helping our team of experts in the region deliver superior technical support. Particularly around the Cleansorb breaker applications – helping our customers to understand the potential of uniformly removing WBM or OBM filter cake damage from open hole wellbores to optimize well productivity.

By working closely with new customers, Alessandro is currently fine-tuning the Cleansorb ORCA breaker treatment to be even more tailored to meet the unique demands of different geographical areas. Over the last few months this has involved preparing breaker treatments for operators across Norway, Senegal and Mozambique – a truly diverse mix of challenges. To ensure it all continues smoothly, Alessandro will be on-hand to provide remote online support as the ORCA treatments are mixed and pumped in these rigs, under the technical direction of Cleansorb Director and Co-Founder, Ian McKay.

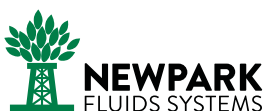
Anticipate and overcome your challenges with fluids people like Alessandro

With an unrivaled global network of field-experienced fluids experts like Alessandro to call upon, Newpark and Cleansorb are uniquely positioned to help you stay one step ahead of your biggest fluids challenges. Leveraging our extensive portfolio of fluids solutions, industry-leading lab facilities and the Newpark Service Advantage to help you anticipate and overcome whatever stands in your way next.

To discover more, simply get in touch with the team today.



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Contact Newpark fluids specialists for more information
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